

# Epson Labeling Solutions

Repositionable liner-free label printing for food service



*Today QSR companies are looking for a cost-effective and efficient labeling solution to help reduce the problems associated with inaccurate orders. Currently up to 15% of delivered orders contain errors which result in wasted food, increased costs and dissatisfied customers. With Epson's new TM-T88IV ReStick liner-free label and receipt printer, QSR companies can now have all the features, speed and reliability they need to improve their delivery systems and reduce their costs.*

*With an inaccurate delivery rate of up to 15%, QSR companies are focused on improving order accuracy at every step of the delivery process to increase customer satisfaction and revenue.*

## The Liner-free Label Solution that Works

Epson's TM-T88IV ReStick label printer is ideal for quick service, fast casual and take-out restaurants who need to improve order accuracy, reduce food costs, speed work flow and increase customer satisfaction. Based on new technology, the TM-T88IV ReStick printer prints repositionable liner-free labels that can be used for customer bag labels, exception labels in the food preparation area and product labels, all without any liners to dispose of. And it is available in two versions: one for 3 1/8" labels and receipts and one for 2 1/4" labels and receipts.

## The Features You Need

Fast and reliable, the TM-T88IV ReStick label printer prints both text and barcodes at a crisp 203 x 203 dpi. It supports variable length label output, a variety of paper widths, autocutter, small footprint and more. And because the TM-T88IV can print both liner-free labels and receipts, the same printer can be used throughout the restaurant minimizing service, supplies and training costs.

## Cost-effective Liner-free Label Printing

Epson's liner-free label printing solution, using MAXStick<sup>®</sup> adhesive label paper, is significantly less expensive than using a standard label printer. Without the need for a coated paper liner, the cost of supplies is greatly reduced and there is no waste. In fact, a roll of MAXStick liner-free label paper produces 60% more labels per roll than die-cut labels.



## Flexible Wired or Wireless Label Printing

The TM-T88IV ReStick label printer supports a range of both standard and wireless interfaces, from parallel and serial to Ethernet, 802.11b and Bluetooth<sup>®</sup>.

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## Easy Integration

Epson's TM-T88IV ReStick label printer can be easily integrated into your current systems. It is compatible with Epson's standard TM-T88 printers, so no software changes or application development is required. Just plug it in and it's ready to go. And with Epson's exclusive family of Connect-It™ interfaces, the TM-T88IV is compatible with all current best-of-breed and component-based systems.



## TM-T88IV ReStick Liner-free Label Printer

- Prints on both receipt and label paper
- Fast, crisp printing of both text and barcodes
- High reliability and quality that Epson is known for
- Features enhanced 203 dpi and yet is TM-T88 compatible
- Vertical and horizontal mounting options available
- Uses cost-effective MAXStick adhesive liner-free labels



## MAXStick Liner-free Adhesive Labels

- Adhesive (center strip)
- Can be repositioned many times
- Removable without tearing bag or packaging
- Available in 2¼" and 3⅝" paper widths
- Continuous roll for variable lengths
- 60% more labels per roll than die-cut labels

## Liner-free Label Applications

Epson's liner-free ReStick label printer is a cost-effective solution for a wide range of label applications used in the QSR, food service, hospitality and convenience industries including:

- Exception labels
- Bag tag labels
- Product labels
- Pizza Box labels
- Sandwich wrap labels
- Specialty cup labels
- Take-out order labels
- Freshness dating labels
- Delivery receipt labels
- Refrigerator coupons
- Prepared food labels
- Ingredient labels
- Bakery labels
- Special pricing labels
- Nutritional information

**E**pson's TM-T88IV ReStick label printer is the ideal solution for QSR, fast casual and restaurants with food-to-go items.

## The Brand You Trust

Epson's advanced printing technologies are at work in over 200 million POS systems around the world. Our open-architecture POS printers set the standard for quality, reliability and ease of use in the retail, food service and banking industries. Epson labeling solutions are designed to support real-world applications and solve customer problems—while delivering significant cost savings and protecting your existing technology investment.



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