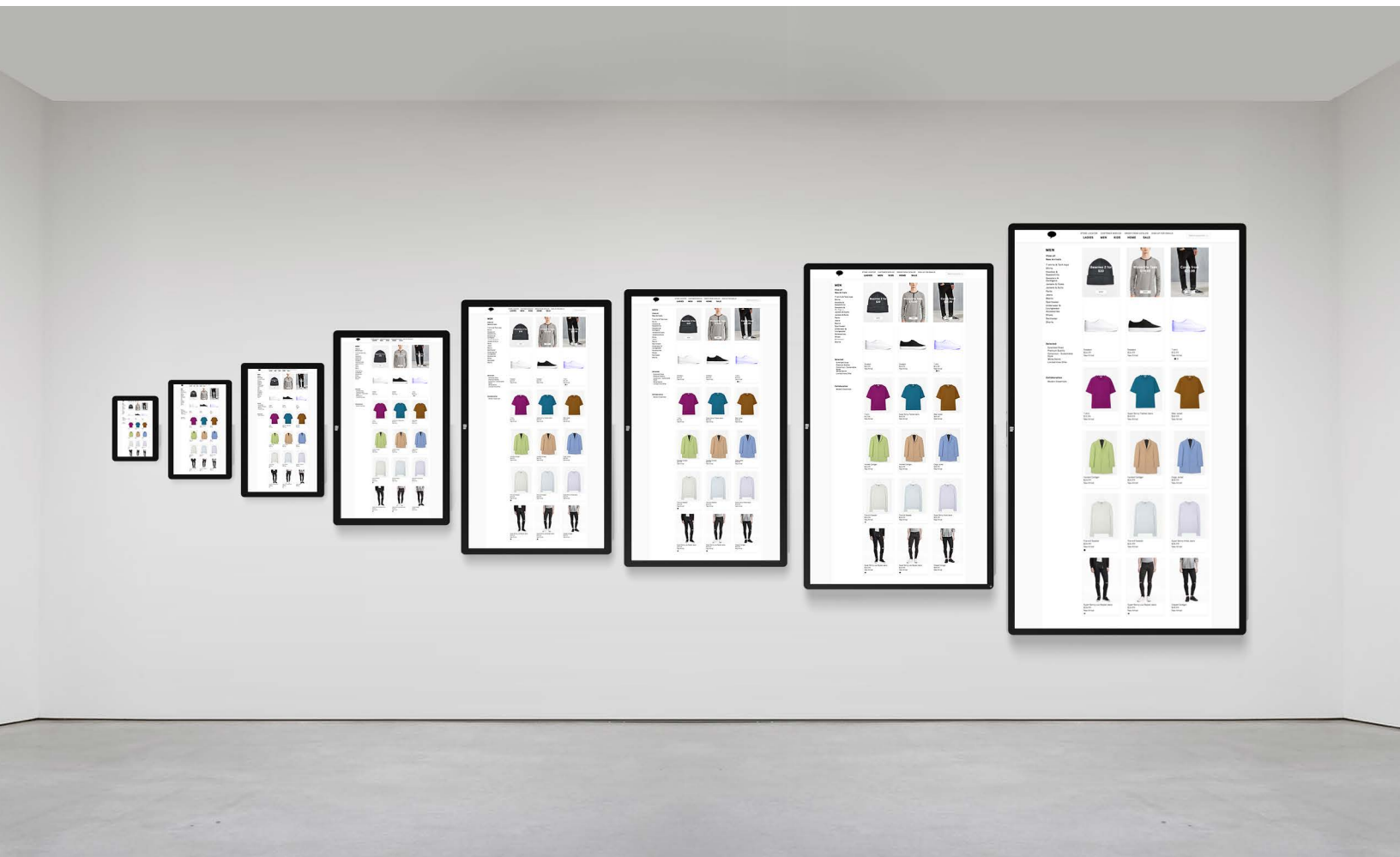




# Interactive Digital Signage

Stylish and reliable interactive displays from 10" to 70" that engage your customers



Elo's Interactive Digital Signage (IDS) displays deliver a professional-grade touchscreen in a slim, integrated package. Designed from the bottom up for retail, hospitality, healthcare and other commercial markets, the Elo IDS product line offers a high-quality, interactive canvas for attracting and engaging consumers.

## A Solution for Everyone



### Retail Environments

Most retail sales are still generated the good old fashioned way in a physical store. Use interactive digital signage for advertising and promotion; endless aisle, self-service and point-of-information.



### Public Spaces

Whether you are at a mall, airport or building lobby, it is always easier to figure out where you are going on an interactive way-finding kiosk or using a self-service kiosk to get what you need.



### Corporate Environments

Simple as a whiteboard, interactive as a tablet, and no projector required - Elo's IDS displays can be used all over the office. From meeting rooms, lobbies, and more, allowing companies to leverage all existing communications and collaboration software investments.



### Healthcare

Healthcare environments require various levels of communication between patients and healthcare providers. Choose from a variety of sizes to enable patient communications in waiting areas, staff communications and scheduling.



### Hospitality

Empower guests by augmenting concierge services with touch. Use interactive digital signage to allow guest to learn about the hotel, nearby restaurants and activities, as well as services offered by the hotel.



### Restaurants

Bring a digitally interactive experience to your restaurant. Explore self-service ordering with the I-Series, and enable customers to explore your menu options on a larger than life interactive display.

## Delivering Results

Incorporating interactive experiences into retail, hospitality and various other environments has proven to increase marketing effectiveness, business efficiency and return on investment (ROI). Whether you are using interactive digital signage to train a potential customer on your product, help people find what they are looking for, enable self service or help customers choose the correct product for them, there are endless possibilities to incorporate value into your business.

## Enhance Digital Signage with Touch

### Digital Signage

- When what's in store is not enough, allow shoppers to use your website, creating an endless aisle experience, to see all options possible.
- Engage people through a life size interactive experience
- Enable customers to help themselves through a self-service kiosk, allowing them to get what they want quicker.



## Interactive Signage for High Traffic Environments

Elo's next-generation IDS units are thin, bright and beautiful in 10", 15", 22", 32", 42", 46", 55" and 70" touchscreen sizes and are designed to provide consistent performance in high traffic environments.

### Made for public use

- Built-in, not bolted-on, touch technology
- Less than 4" thick wall mount complies with ADA and IBC protrusion requirements
- Pure-glass surface with heat strengthening or tempering

### Reliable solutions for businesses

- Commercial grade components
- I-Series (2-year) Large Format (3-year) standard warranty
- Designed for extended use

### Enterprise-grade

- Lockable controls
- Remote diagnostics
- Speakers
- Cable cover (antivandal)

### Integrated solutions

- Optional integrated computer modules that reduce cables and improve reliability
- RFID available on select units
- Webcam



## Industry-leading touchscreen technologies, with multi-touch

Elo's IDS touchscreen technologies use pure glass, with no surface coating overlays, to preserve image clarity and brightness. They are rugged enough to keep working even when the surface is scratched or dirty. Touch response is fast, accurate and drift-free, multi-touch versions. (non-touch options available in 32", 42" and 46")

## Service & Support

Elo's product range is backed by a world-wide network of dedicated, highly professional and responsive customer service and technical support departments. With global warranties and worldwide authorized repair centers, our products may be purchased in one location and serviced anywhere the product is used.

## Available with a choice of touch technologies to suit your needs

	I-Series 10"	I-Series 15"	I-Series 22"	3202L	4202L	4602L	5501LT	7001LT
Screen size (diagonal)	10.1"	15.6"	22"	31.5"	42.0"	46.0"	54.6"	69.5"
Display Ratio	16:10; 1280 x 800 (Full HD)	16:9; 1920 x 1080 (Full HD)						
Thickness*	0.9" (24.5 mm)	1.1" (30 mm)	1.4" (37.8 mm)	2.0" (51mm)	2.0" (51mm)	2.0" (51mm)	3.4" (87 mm)	3.7" (94mm)
Form Factor	Wall mount with optional desktop stand						Wall mount	
Contrast Ratio	800:1	700:1	1000:1	3000:1	4000:1	4000:1	4000:1	5000:1
Brightness	350 nits	300 nits	250 nits	500 nits	500 nits	500 nits	500 nits	500 nits
Viewing angle	85°/85° or 170°/170°	80°/80° or 160°/160°		89°/89° or 178°/178°				
Power Cons. (Typ. ON)	13W	16.5W	33.6W	55W	81W	95W	122W	145W
Touch technologies	PCAP	PCAP	PCAP	PCAP/ Infrared	PCAP/ Infrared	PCAP/ Infrared	Infrared	Infrared
Other	Integrated webcam and microphone, Qualcomm® Snapdragon™ 600 (A15, quadcore 1.7 GHz), 2 GB RAM, 16 GB Flash, 3x USB, 1x micro-SD card slot, 1G Ethernet, EloView remote management capable			Optional webcam; VGA, 2x HDMI, Display port, OSD Remote, Touch USB, GPIO; four 5W speakers; NFC adapter, OPS kit, EloView Remote Management compatible			Optional webcam; VGA, HDMI display port video; four 5W speakers; NFC adapter, OPS kit, EloView Remote Management compatible	

\*Thickness dimensions are based on PCAP displays



To find out more about our extensive range of Elo touch solutions, go to [elotouch.com](http://elotouch.com), or call the office nearest you.

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